INFORMATION REFERENCE

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| **Full name of the discipline** | Management of the innovation project team |
| **Type of discipline** | Mandatory |
| **Semester** | *1* |
| **Number of ECTS credits** | *4* |
| **Level of higher education** | *Second (master's) level* |
| **Educational programme** | *Entrepreneurship, trade and exchange activity* |
| **Language of instruction, teaching** | *Ukrainian* |
| **ESI/faculty** | *ESI of Economics and Management* |
| **Department** | *Entrepreneurship and business-administration* |
| **Name of lecturer(s)** | Associate Professor, *Prasol Valentyna* |
| **Contacts of lecturer(s)** | *Prasol@kname.edu.ua* |

**Purpose** To acquire theoretical knowledge and acquire practical skills of managing teams in innovative projects, which are necessary for the formation, planning and organization of the work of teams; motivating team members; diagnosis of problems, development of solutions aimed at increasing the effectiveness of team work and evaluation of team work effectiveness.

**Interdisciplinary connections:** MC 1 Entrepreneurship in the sphere of life support of the city; MC 2 Trade and exchange activity; MC 4 Formation of the business model of the enterprise; MC 5 Business cost management; MC 6 Entrepreneurship (in English); MC 8 European standards of business planning.

**Contents:**

Content module 1. Innovative projects in enterprise development

Content module 2. Formation and management of the project team

Content module 3. Motivating staff and partners in innovative projects

[**Programme learning outcomes**](https://context.reverso.net/%D0%BF%D0%B5%D1%80%D0%B5%D0%B2%D0%BE%D0%B4/%D0%B0%D0%BD%D0%B3%D0%BB%D0%B8%D0%B9%D1%81%D0%BA%D0%B8%D0%B9-%D1%83%D0%BA%D1%80%D0%B0%D0%B8%D0%BD%D1%81%D0%BA%D0%B8%D0%B9/Programme+Learning+Outcomes)**:** PLO 2. Apply acquired knowledge to formulate tactical goals management of innovative project teams, strategic planning and budgeting, operational and strategic controlling.

**Learning outcomes:**

LO 3

3.1. Have the skills to make, substantiate and ensure the implementation of management decisions in unpredictable conditions, take into account the requirements of current legislation, ethical considerations and social responsibility; 3.2.Be able to use computer and telecommunication technologies.

LO 4

4.1.Have the skills to make, substantiate and ensure the implementation of management decisions in unpredictable conditions, take into account the requirements of current legislation, ethical considerations and social responsibility; 4.2.Be able to use computer and telecommunication technologies.

LO 5 Be able to use all competencies and professional skills with a creative approach to tasks in the field of entrepreneurship, trade and/or stock market activity.

LO 10

10.1.Implement effective decision-making: content and meaning. Rational and intuitive approaches to decision-making. Peculiarities of decision-making by a leader.

10.2.Methods of effective decision-making. in the activity of business, trade and/or exchange structures under conditions of uncertainty and risks

LO 11 Be able to use modern project approaches to solving the tasks of development of management processes at different levels, functioning and development of business, trade and/or stock exchange structures

LO 15

15.1. To be able to implement innovations in partnership for the sake of sustainable development of society.

15.2.To be able to use innovations for economic growth

**Teaching methods:** verbal, visual, practical (theoretical, analytical, calculation), independent work; discussion, presentation, interactive work in teams.

**Methods of control and the procedure for assessing learning outcomes:**

Current control methods:

- oral or written survey;

- performance of written tasks (practical tasks, papers, essays);

- testing in a virtual educational environment on the MOODLE platform;

- solving cases, problem situations (practical situations);

- listening to reports on self-studied topics following presentations.

Methods of modular control (by content modules):

- testing;

- reviews, etc.

Methods of final semester control:

Final control – an exam (in a virtual educational environment on the MOODLE platform), which includes:

1 theoretical question (essay);

1 practical task or case;

30 test questions on the Moodle platform.

**Material and technical and information support:**

**Methodical support**

1. Distance course on the MOODLE platform Kharkiv. national city university farm named after O.M. Beketov URL: [https://cdo.kname.edu.ua/course/view.php?id=2987](https://cdo.kname.edu.ua/course/view.php?id=2987#_blank)

**Recommended literature and information resources**

1.V.O. Onishchenko, L.L. Lytvynenko, S.L. Lytvynenko, Management of innovations. Management - K.: Publishing house. "Condor", 2022. - 384 p.

<https://www.yakaboo.ua/ua/upravlinnja-innovacijami-menedzhment-pidruchnik.html>

2. Yes. Myronenko. Business management. Structural changes, marketing and legal aspects/ Monograph - Center for Educational Literature - 2022

https://www.yakaboo.ua/ua/upravlinnja-biznesom-strukturni-zmini-marketingovi-ta-pravovi-aspekti.html

3. How to manage the project. Paul J. Fielding;. – Business books. Year of publication. -2021. p. 240

<https://bizlit.com.ua/biznes-romany/jak-keruvaty-projektamy.html>

4. Batryn N. , Verhun L. Use of online role-play/case-study method in students’ leadership skills development. Collection of scientific works "Pedagogical Sciences". Kherson: Kherson State University. 2021, No. 96. – P. 98-105.

http://www.ps.journal.kspu.edu/index.php/ps/article/view/4469/3943

5. Batryn Natalia. Wartime leadership in the context of organizational change theories. International Science Journal of Management, Economics and Finance. Vol. 1, No. 1, 2023.

6. Adzic, S., Kostic, R., Milunovic, M., Tot, T. S., Jeremic, D., & Stanojevic, S. (2022). Role of Team Management in Modern Business Conditions. ODITOR - Journal for Management, Finance and Law, 2022(1), 63–84.

7. Carmeli, A., Paulus, P. B. (2019). CEO ideational facilitation leadership and team creativity: The mediating role of knowledge sharing. Journal of Creative Behavior, 49, 53-75. doi:10.1002/jocb.59

8. Edmondson, A., Bohmer, R., & Pisano, G. (2019). Speeding Up Team Learning. Harvard Business Review, 46–53.

9. Georgiades, S. (2022). Organization Management – Dynamic Creative Team Coordination. Springer Nature. <https://doi.org/10.1007/978-3-658-37509-6>

10. Leadership in teams. Retreived from [www.free-management.-ebooks](http://www.free-management.-ebooks).

11. Stewart, S. D., Piros, C. D., & Heisler, J. (2019). Portfolio management : theory and practice (Second edition.). Wiley.

12. Šramková, M., Janičková, J., & Zimermanová, K. (2022). Innovative Approaches to the Formation of a Social Atmosphere in the Context of Work Team Management. Regional Formation & Development Studies, 37(2), 206–217. <https://doi.org/10.15181/rfds.v37i2.2435>

13. Rishi Kapal. (2020). Managing Large Teams : Overcoming Skip- Level Frictions & Executive Isolation. Sage Publications Pvt. Ltd.

**Hardware, equipment, software products**

Microsoft Office 365 Package is available through the Internet by Cloud Technology.