INFORMATION REFERENCE

|  |  |
| --- | --- |
| **Full name of the discipline**  | *Social entrepreneurship* |
| **Type of discipline**  | *Selective course* |
| **Semester**  | *2* |
| **Number of ECTS credits**  | *5* |
| **Level of higher education**  | *Second (master)* |
| **Educational programme**  | *Entrepreneurship, trade and exchange activity* |
| **Language of instruction, teaching**  | *English* |
| **ESI/faculty**  | *ESI of Economics and Management* |
| **Department**  | *Entrepreneurship and business-administration* |
| **Name of lecturer(s)**  | *Prof. Dr.Sc. Smachylo Valentyna*  |
| **Contacts of lecturer(s)**  | *Miroslava.valya@gmail.com* |

**The purpose of the discipline:** to provide knowledge on issues of organization and management of social entrepreneurial activity as a specific type of entrepreneurial activity with the aim of achieving economic and social results and obtaining profit and social influence.

**Interdisciplinary connections:** knowledge of conducting business in Ukraine (legal and organizational aspects of starting one's own business, developing a business model and business plan, organizing management processes, accounting and reporting, taxation issues).

**Content:**

1. Theoretical aspects of social entrepreneurship.

2. Modeling and planning of social entrepreneurship entities.

3. Social and economic efficiency.

**Program learning outcomes: 3**. Develop scientifically based proposals to ensure the long-term development of social enterprise entities.

**Teaching methods:** Verbal, visual, practical.

Explanatory and illustrative, reproductive, heuristic, research, problem presentation. Discussion, presentation, interactive work in teams, work on online boards.

**Methods of control and the procedure for assessing learning outcomes:**

Current control methods are: oral and written survey; testing in a virtual educational environment on the Moodle platform; protection of reports on self -studied topics and more.

The method of modular control is:

- testing in a virtual educational environment on the Moodle platform

The final semester control in the form of an exam is conducted in writing based on an exam task containing test tasks. Applicants who have completed all the tasks and scored more than half of the maximum possible points for each content module and individual task are admitted to the final control in the form of an exam.

**Material and technical and information support:**

**Recommended literature and information resources**

1. Соціальне підприємництво: посібник для викладачів курсу /за наук. редакцією А. О. Корнецького. К. : Фамільна друкарня Huss, 2019. 160 с.
2. Соціальне підприємництво. Бізнес-модель. Реєстрація. Оподаткування. / Долуда Л., Назарук В., Кірсанова Ю. – Київ, ТОВ «Агентство «Україна», 2017. – 92 с.
3. #SimpleSE. Про соціальне підприємництво – просто! / Бочарнікова А.В. – К.: СТ-ДРУК, 2020. – 68 с.
4. Smachylo, V., Khalina, V., Kolmakova, O., Ustilovska, A., Synilo, O.The influence of social entrepreneurship on the labor market. Scientific Horizons, (2020), 08 (93), 79–88. doi: 10.33249/2663-2144-2020-93-8-79-88.
5. Smachylo, V., Khalina, V., Kylnitskaya Ye. Development of the social entrepreneurship in Ukraine as an innovative form of the business. Маркетинг і менеджмент інновацій, 2018. №1. с. 235-246

**Hardware, equipment, software products**

Microsoft Office 365 Package is available through the Internet by Cloud Technology.